

GE Healthcare IT

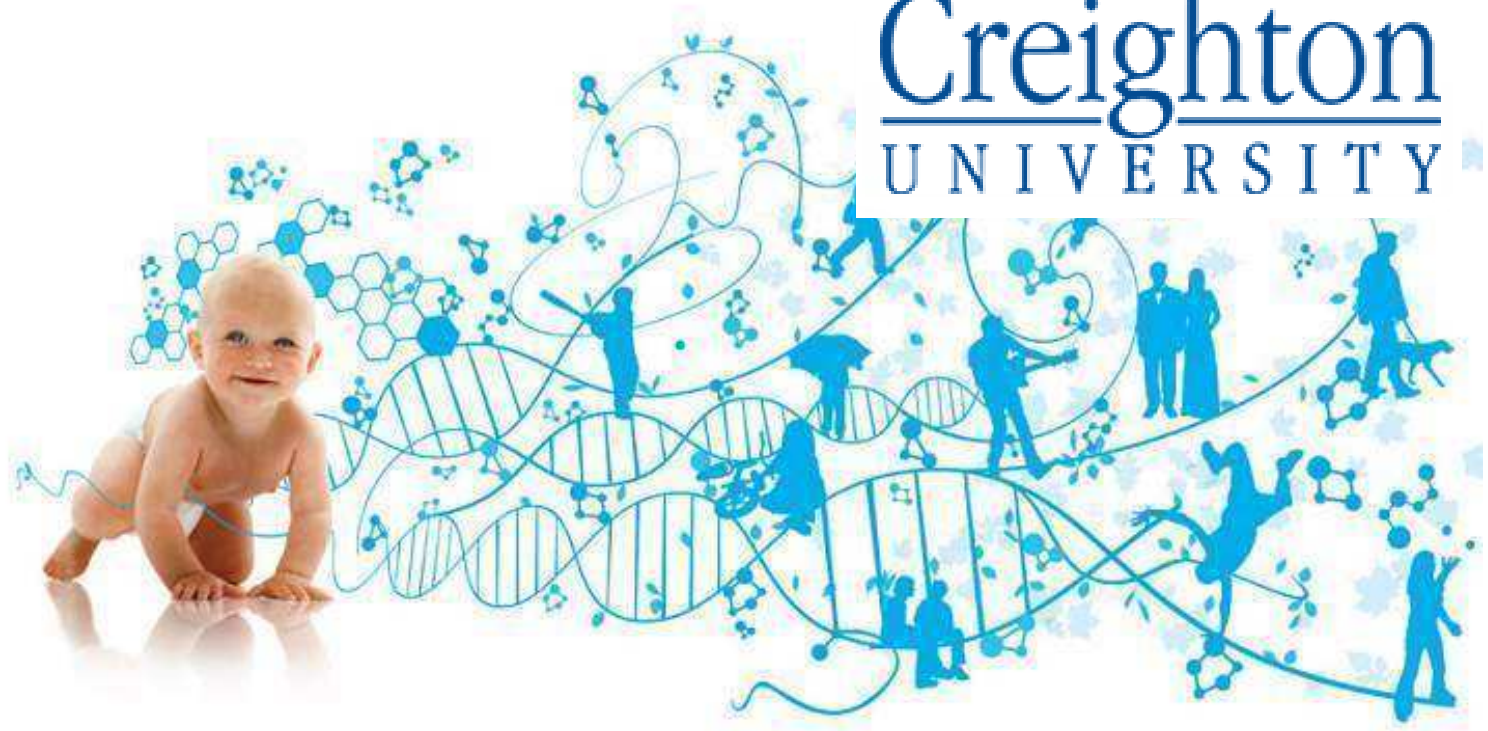
Creighton & Marquette Video Conference

March 25, 2010



MARQUETTE
UNIVERSITY

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imagination at work

GE Healthcare

GE Healthcare

A \$17B unit of GE with more than 46,000 people worldwide committed to serving healthcare professionals and their patients in more than 100 countries.

Our areas of expertise include:

- Medical imaging and IT
- Medical diagnostics
- Patient monitoring systems
- Drug discovery
- Biopharmaceutical manufacturing technologies
- Performance improvement & solution services

GE Healthcare IT

A leading global supplier of healthcare information systems with \$1.5B in annual revenue.



IMLP (Information Management Leadership Program)



- **An intense two year program** consisting of four six-month rotations
- **Twelve weeks of training** throughout duration of the program on topics such as:
 - Advanced information management
 - Finance
 - Leadership
 - Business
- **Hired into one GE Business Unit** (e.g. GE Healthcare)
- **Exposure** to senior level IT and business leaders
- Opportunities to build a **global network** of IMLPs across all of GE's businesses

IMLP internships



Gain hands-on experience while working on challenging projects via one of our IMLP Internships.

- Your opportunity to evaluate GE and gain hands-on IT experiences
- Smaller versions of IMLP rotations scoped for 8 to 12 week time periods
- Develop your network via activities with interns from other areas of the business
- Internships can lead to IMLP offers

Our internships are designed to give you an exciting look into the world of IT and business at GE.

Want to learn more?

- GE IMLP printed materials in room
- Visit www.gecareers.com or www.imlpblog.com
- Get in touch with...
 - MU – Lisa.Hensch@ge.com
 - CU – Jay.Langhurst@ge.com

Craig Fischberg

CIO and GM Lean-Six Sigma, GE Healthcare IT (HCIT)



- Graduated Cornell University with a bachelors degree in Mechanical Engineering
- Graduated Rensselaer Polytechnic Institute with a masters degree in Computer Science
- Joined GE in 1996 in the Aircraft Engines developing advanced computing technologies for jet engine design
- Moved to the Power Systems division in 1999 to manage IT for the engineering function
- Moved to GE's Global Research division in 2001, where he earned a Six-sigma Master Black Belt certification and was promoted to the position of CIO
- He took his current role at GE's Healthcare IT business in 2005

Sample IMLP Contributions @ HCIT

Automated integration testing

- In-patient EMR product, Seattle

Implemented & Lead Testing of Disaster Recovery Services

- Rev. Cycle Mgmt ASP, Milwaukee

Lead Analysis & Recommendation of Industry Certification Strategies

- All ASP Services, Milwaukee

Developed Risk Assessment Framework

- ASP Services, Milwaukee

Lead Security Model Implementation

- PeopleSoft ERP, Chicago



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